

A FUZZY DECISION-MAKING APPROACH FOR EVALUATION AND SELECTION OF THIRD PARTY REVERSE LOGISTICS PROVIDER USING FUZZY ARAS

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Abstract. Business environment is full of ups and down and this makes companies to develop different ways of using resources. By expanding life cycle of products, these ways can be cost effective and not harmful for environment. As Reverse Logistics (RL) uses a product after end of its life, it reduces pollution, therefore it has been considered as a part of sustainable development. The core goal of current research is developing a framework by which it evaluates Third Party RL Provider (3rdPRLP) using Multi-Criteria Decision-Making (MCDM) based on Fuzzy Additive Ratio ASessment (FARAS). Thirty-seven criteria were identified, which are classified into seven main criteria. The main criteria were ranked as follows: product lifecycle position C1, RL process function C2, organizational performance C3, organizational role of RL C4, IT system and communication C5, general company consideration C6, geographical location C7. Market coverage, destination, financial considerations, integrated system, reclaim, efficiency and quality, and growth are each group's dominant sub-criteria. In addition, the current research helps the logistics managers to better understand the key attributes' complex relationships in the environment of decision-making.

Keywords: reverse logistics, sustainable development, 3rdPRLPs, MCDM, fuzzy sets, FARAS.

Notations

3PL – third party logistics;	FAHP – fuzzy AHP;
3PRL – third party reverse logistics;	FARAS – fuzzy ARAS;
3rdPRLP – third party RL provider;	FCDM – fuzzy MCDM;
AHP – analytic hierarchy process;	FCOPRAS – fuzzy complex proportional assessment;
ANN – artificial neural network;	FMC – flexible manufacturing cell;
ANP – analytic network process;	FMOORA – fuzzy multi-objective optimization by ratio analysis;
ARAS – additive ratio assessment;	FTOPSIS – fuzzy TOPSIS;
CCDEA – chance-constrained data envelopment analysis;	GA – genetic algorithm;
COA – center of area;	GRA – Grey relational analysis;
CRD – construction, renovation and demolition;	ICT – information and communications technology;
DEMATEL – decision-making trial and evaluation laboratory;	ISM – interpretive structural model;
EDI – electronic data interchange;	IT – information technology;
ELECTRE – elimination and choice expressing the reality (in French: <i>elimination et choix traduisant la réalité</i>);	IVIF – interval valued intuitionistic fuzzy;
	KPI – key performance indicator;
	MCDM – multi-criteria decision aid;
	MCDM – multi-criteria decision-making;

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- MIGP – mixed integer goal programming;
- MILP – mixed-integer linear programming;
- MOPSO – multi-objective particle swarm optimization;
- PROMETHEE – preference ranking organization method for enrichment evaluations;
- PTFN – positive triangular fuzzy number;
- QFD – quality function deployment;
- RFID – radio-frequency identification;
- RL – reverse logistics;
- SERVQUAL – service quality;
- SWARA – step-wise weight assessment ratio analysis;
- SWOT – strengths, weaknesses, opportunities, and threats;
- TFT LCD – thin film transistor liquid crystal display;
- TOPSIS – technique for order preference by similarity to ideal solution;
- VIKOR – multi-criteria optimization and compromise solution (in Serbian: *višekriterijumska optimizacija i kompromisno rešenje*).

Introduction

Corporate social responsibility, concerns about environment, and legislation are key reasons to why RL has become businesses' essential part. RL is the process of planning, implementing, and controlling the cost effective, efficient flow of raw materials, in-process inventory, finished goods and related information from the point of consumption to the point of origin for the purpose of recapturing value or proper disposal (Jayaraman *et al.* 2003).

A traditional forward supply chain involves the acquisition of raw material, production, and distribution of materials and products to end consumers, while RL involves the collection, inspection, disassembly, reprocessing, redistribution and reuse of used products, and the disposal of associated wastes. A closed-loop supply chain integrates and coordinates the forward and RL activities (Guide *et al.* 2003). Green supply chains have emerged as a result of an increase in issues related to environment. Green supply chains and RL and/or closed-loop supply chains differ from each other in that green supply chains focus on issues related to environment, while RL and closed-loop supply chains account for the economic benefits of options of product recovery (Bei, Linyan 2005; Bazan *et al.* 2016). Supply chain loop consists of important activities of forward logistics functions, but activities and functions of RL are necessary to fully close this loop. Because most companies are not very experienced with functions of RL, they may have difficulty in managing these RL functions (Bai, Sarkis 2013). RL channels for most product supply chains are relatively immature. Lack of development causes difficulty in disassembly, remanufacturing, and other environmentally oriented extended responsibility activities of producer dependent on RL (Subramoniam *et al.* 2013). RL environment grows uncertainty because of lack of development (Bai, Sarkis 2013).

Because of limitations in financial resources, many manufacturers have also understood that their logistics field is not competent, so they have attempted to buy logistics functions and services from third party providers of service. When noncore activities and processes are outsourced, focusing on core manufacturing activities becomes possible, while, at the same time, 3PL providers are competent in specific logistics, and logistics processes management by them becomes more efficient than having them managed by customers (Bottani, Rizzi 2006). Selection of partner of RL is a necessary part of return management. Because of many countries' environmental regulations, which require recycling or remanufacturing of used products, some firms are also made to deal with product returns (Agrawal *et al.* 2016a). Govindan and Popiuc (2014) propose that businesses can benefit from these returns. On the other hand, remanufactured products compared to new products provided higher margins just for few firms (Stock *et al.* 2002). Life expectancy of all products is finite. When goods' useful life finishes, consumers usually dispose or discard those goods. Environmental concerns and laws force the manufacturer to repossess or recall goods that breakdown or their life cycle finishes.

Because of limitations in resources, most companies are not succeeded in effective RL plan implementation or controlling networks, which are not complicated. The majority of the infrastructure for RL functions management is managed through a third party relationship. That is, municipal organizations, waste processors, or scrap yards are mostly involved with the recycling and reclamation process for materials that are flowing back into the system of forward logistics. But, regulatory and consumer pressures have caused organizations to re-evaluate their own RL infrastructure development (Bai, Sarkis 2013). Different literature studies have discussed that 3PL selection is a multi-objective decision because it requires taking into account several criteria. In addition, many firms are involved in these studies by which the importance of this decision is demonstrated. MCDM methods were applied in previous work individually or hybrid along with fuzzy sets in 3PRLs selection including; AHP (Fernandez, Kekale 2008), FAHP (Zhang, Feng 2007) AHP and FAHP (Kannan *et al.* 2009; Rajesh *et al.* 2009), FAHP and ANN (Efendigil *et al.* 2008), FAHP and fuzzy Delphi (Cheng *et al.* 2008), fuzzy Delphi and AHP (Bouzon *et al.* 2016), TOPSIS (Bottani, Rizzi 2006), AHP and FTOPSIS (Senthil *et al.* 2014), FAHP and FTOPSIS (Büyükožkan *et al.* 2008), ANP (Cheng, Lee 2010), ISM and FTOPSIS, VIKOR (Haji Vahabzadeh *et al.* 2015; Rostamzadeh *et al.* 2014b); VIKOR and FAHP (Rostamzadeh *et al.* 2014a; Prakash, Barua 2016a), DEMATEL, ELECTRE (De Almeida 2007), GRA and AHP (Khodaverdi, Hashemi 2015) and QFD. Further research using ARAS method with various variations can be found in the literature. Nguyen *et al.* (2016) developed an integrated MCDM model for conveyor equipment evaluation and selection in an FMC based on a FAHP and FARAS in

the presence of vagueness. Zavadskas *et al.* (2017) presented an integrated group fuzzy multi-criteria model in case of facilities management strategy selection. They stated that the developed model is versatile in application and applies for various problems where the experts' knowledge is necessary for decision-making. Ecer (2018) has integrated FAHP and ARAS to evaluate banking service, which is claimed to deliver proper results under fuzzy environments. Büyüközkan and Göçer (2018) proposed an extension of ARAS methodology under IVIF environment for digital supply chain. The proposed framework integrates for the first time the IVIF sets, AHP and ARAS under a group decision-making environment. IVIF AHP is used to evaluate criteria weights and IVIF ARAS methodology is used for the alternative assessment procedure. The paper also included the analyses for the selection of a suitable supplier in a real case study from Turkey.

Fuzzy set theory and principles of knowledge management can be used to reduce selection measures' uncertainty. Without understanding this process very well, 3PRLs provider's conceptualization won't be clear and developing effective management frameworks won't be achieved. Application of the methodology and its managerial implications are this research's novel contributions. As far as we know, previously there hasn't been any research regarding 3rdPRLPs using ARAS. We have two goals in this paper. First, a framework is outlined for 3PRLs evaluation. Then, a method is developed in fuzzy environment as we have not come across any application of this technique in assessment of 3rdPRLPs.

The rest of this paper is organized as follows: RL related literature, specifically proposed criteria and 3rdPRLPs is discussed in Section 1. Proposed framework for evaluation of 3rdPRLPs using ARAS method developed in fuzzy environment is presented in Section 2. Section 3 discusses the application of the proposed framework for 3rdPRLPs selection in a real case environment. Finally, future work and conclusions are presented in the last section.

1. Literature review

As Aguezzoul (2014) investigated, 3PLs performance measurement is done through different techniques, which can be classified on 5 categories:

- hybrid methods;
- mathematical programming;
- artificial intelligence;
- statistical approaches;
- MCDM techniques.

3PRLs have been studied through different methods. In this study our focus is only on current MCDM's application in 3PRLs.

1.1. Reverse logistics

According to Rogers and Tibben-Lembke (2001), RL is defined "[...] as the process of controlling, implementing, and planning the cost effective and efficient flow of

related information, process inventory, raw materials, and finished goods from the point of consumption to the point of origin for the purpose of proper disposal or recapturing value [...]". Fisk and Chandran (1975) study was one of the first studies by which product recall was investigated. They looked at traceability mechanisms for both non-durable and durable goods in an attempt to efficiently track the defective and hazardous products, but in their study no strategies of reverse distribution was developed. An empirical study was conducted by Murphy (1986) to obtain information concerning warehousing and transportation issues in a procedure of product recall. In their study no model was provided which would reduce costs of reverse distribution and no strategies of reverse distribution was developed. Strategies, which are related to the many "Rs" of environmental issues are introduced by corporations such as reuse, recovery, reclamation, reduction, recycling, and remanufacturing (Giuntini, Andel 1995a, 1995b, 1995c). Tate (1996) gives a picture of the most important successful logistic partnership elements, and some criteria of selection could be deduced from him. Sink and Langley (1997) only represent the selection step's main phases, but do not formalize a methodology, which is quantitatively structured to perform the selection step. Indeed, more than analysing the selection step's details, their work's major goal is to give a structured framework for the buying process as a whole. Quantitative methods regarding RL is elaborated by Fleischmann *et al.* (1997). In their study, the field is subdivided into three main areas as production planning, inventory control, and distribution planning. For this, they pointed out the areas in need for research in the future, reviewed the models of mathematics proposed in the literature, and discussed emerging reuse efforts implications.

There was a review on RL's literature by Carter and Ellram (1998). Their study suggested some critical factors in the process of RL. Menon *et al.* (1998), for instance, examine two main criteria for selecting service provider of 3PL, but their study mainly focuses on the way that a firm's external environment and competitiveness impact these criteria. Amini *et al.* (2005) designed an operation of RL for short cycle time repair services. Specifically they discussed repair services. They also studied the competitive value of activities of service management and the importance of the supporting role of effective RL operations for the profitable and successful execution of activities of repair service. In addition, the manuscript presents a case study of a major international medical diagnostics manufacturer to illustrate how an RL operation for a repair service supply chain was designed for both effectiveness and profitability by achieving a rapid cycle time goal for repair service while minimizing total capital and operational costs. Govindan and Popiuc (2014) defined an analytical model used to explore the implications of recycling on the RL from an efficiency perspective for all participants in the process of personal computers industry. The cases considered for analysis are the two- and three-echelon supply chains, where we first look at the decen-

tralized reverse setting followed by the coordinated setting through implementation of revenue sharing contract. The results show that performance measures and total supply chain profits improve through coordination with revenue sharing contracts on both two- and three-echelon RL. Govindan and Soleimani (2017) provided a review on RL and closed-loop supply chains, mainly focused on publication from *Journal of Cleaner Production*. They categorized, and evaluated the related papers in order to provide a systematic view of past work and an appropriate vision for future study. A total of 83 accepted online papers up to 31 December 2014 have been selected and reviewed. Papers analysed based on their content and the appropriate developed categories. The results clarify the main trends on the topic and the evaluations reveal some suggested opportunities for new directions of research for the journal.

Trochu *et al.* (2018) presented RL network redesign under uncertainty for wood waste in the CRD industry. The main objective is to determine the location and the capacities of the sorting facilities to ensure compliance with the new regulation and prevent the wood from being massively landfilled. We formulated the problem as a MILP model to minimize the total cost of the wood recycling process collected from CRD sites. The main contribution lies in the consideration of important uncertain factors such as supply sources locations, the available quantity of recycled wood at the collection sites, and the various quality grades of the collected wood. However, in practice, the decision makers will have to choose a unique network configuration for the coming years that will efficiently handle various supply sources locations, waste collected quantities, and quality of the building materials.

1.2. Application of MCDM in 3rdPRLPs

Bottani and Rizzi (2006) presented a multi-attribute approach for the selection and ranking of the most suitable 3PL service provider using FTOPSIS. From the application of the methodology to a real case, the approach proposed emerges as an appropriate tool, which makes it possible to easily and effectively rank alternatives. Conversely the most critical issue pointed out by the real case application is the preliminary “request of information” phase, which has to be given critical attention. So *et al.* (2006) evaluated the service quality of 3PL service providers using the AHP. In order to measure 3PL service quality, we utilized the five generic dimensions of SERVQUAL. The results indicated that responsiveness (the willingness to help customers and provide prompt service) out of the five service quality dimensions is considered as the most important dimension perceived by 3PL customers. Göl and Çatay (2007) highlighted the efforts of a leading Turkish automotive company to restructure its supply chain for export parts. The paper presents hand-on experiences of a pilot project conducted at Tofaş–Fiat automotive company to redesign its logistics operations and to select a global logistics service provider, using an AHP. Totally 28 criteria were proposed for selection of 3PL. Even though the

paper providing an insight into automotive industry, but it is not explained how the criteria were gathered. Further, there is no any discussion about the priority of the multi-criteria and sub-criteria. De Almeida (2007) proposed a multi-criteria model for 3PL selection in Brazil based on utility function and ELECTRE method. The utility function is introduced to incorporate the uncertainty evaluation of criteria while ELECTRE tool determines the final selection of 3PL. The evaluating criteria considered are: cost, delivery time, and dependability. Aguezzoul (2007) presented literature review on evaluation criteria and various approaches used in selection of 3rdPRLPs. This paper identified 11 criteria and 4 evaluation methods namely MCDM, statistical, mathematical programming and soft computing. Fernandez and Kekale (2008) used Delphi and AHP method for decision-making of RL under multiple conflicting priorities. The methodology explained here will eventually produce the most important variables, but only as seen from the interviewees’ viewpoint.

Cheng and Lee (2010) investigated on outsourcing RL of high-tech manufacturing firms by using a systematic decision-making approach: TFT LCD sector in Taiwan. They used the ANP not only to investigate the relative importance of RL service requirements, but also to select an appropriate 3PL. Results of this study significantly contribute to the efforts of 3PLs in evaluating whether they comply with potential customer requirements based on their service capabilities. Despite its contributions, it focuses mainly on high-tech manufacturers in Taiwan, predominantly from the TFT LCD sector. Besides, this study adopts the key informant approach to collect data. Even though informants sampled were familiar with the service requirements of RL, however, this approach only records what is pertinent to decision-making rather than how a selection is considered in the final decision. Bai and Sarkis (2013) introduced a RL flexibility framework. The framework is separated into operational and strategic flexibilities. Operational flexibility includes a variety of dimensions such as product and volume flexibility across various RL operational functions. They have also included strategic flexibility categorized into network and organizational design flexibility dimensions. Additional sub-dimensions are also included in the framework. The framework is useful for practical managerial decision-making purposes such as process improvement or programmatic evaluation. The framework is also useful as a theoretical construct for RL empirical research. Senthil *et al.* (2014) proposed robust MCDM approach for evaluation and selection of 3rdPRLPs for plastic industry and used AHP and FTOPSIS method. Apart from this in this paper, sensitivity analysis was carried out. Haji Vahabzadeh *et al.* (2015) proposed green decision-making model in RL using fuzzy VIKOR method. First, the significant factors in environmental sound practices together with the main processes and recovery options in RL are identified. Second, the influences of each green environmental factor on each RL recovery option are analysed and ranked. The final results illustrate that, intriguingly, disposing of the

returns has the lowest negative impact on the environment; thereby the best recovery option, while reselling of the returns was perceived as the worst recovery option. Khodaverdi and Hashemi (2015) utilized a combination of AHP and GRA for the evaluation of 3PRLs service providers based on financial and environmental performance. This paper uses grey numbers for expressing ambiguity of the real world data and subjectivity of decision makers' assessments and presents a grey possibility degree for ranking 3rdPRLs. Guarnieri *et al.* (2015) identified the main criteria and proposed the systematic methods that can be used in order to select the most appropriate 3rdPRLP based on MCDA approach.

Prakash and Barua (2016a) proposed a combined FAHP and VIKOR approach for evaluation and selection of 3PRPs using various criteria among the Indian electronics industry. RL operations known to be the most important criteria and geographical location obtained the lowest important. In addition, sensitivity analysis provided more insight to the cause of selection of appropriate 3PRLs for implementation of RL. Agrawal *et al.* (2016b) explored the various disposition alternatives and developed an approach for the selection of best disposition alternative using graph theory and matrix approach. A case of mobile manufacturing firm is discussed for the illustration of this approach. The firm has to select best disposition alternative among four identified alternatives such as returned products for repair or reuse and resell as new; or repair or refurbish and resell; or re-manufacture and sell; or recycle. The results show that firm must repair or reuse and resell the returned mobile phones as new in present business scenario in India. In addition, recycling must be preferred over remanufacturing of returned mobile phones. The study contributes to the limited literature available for the disposition decision-making in RL. However, these results may not be generalized because it is illustration of an approach for a firm. Govindan *et al.* (2016) proposed a fuzzy multi-objective optimization model for sustainable RL network design. To reflect all aspects of sustainability, they minimized the present value of costs, as well as environmental impacts, and optimize the social responsibility as objective functions of the model. In order to deal with uncertain parameters, fuzzy mathematical programming is used, and to obtain solutions on Pareto front, a customized MOPSO algorithm is applied. The results reveal that the suggested MOPSO algorithm overtakes epsilon-constraint method from the aspects of quality of the solutions as well as computational time. An integrated intuitionistic FAHP and SWOT method for outsourcing RL proposed by Tavana *et al.* (2016). First, the relevant criteria and sub-criteria are identified using a SWOT analysis. Then, Intuitionistic FAHP is used to evaluate the relative importance weights among the criteria and the corresponding sub-criteria. These relative weights are implemented in a novel extension of Mikhailov's fuzzy preference programming method to produce local weights for all criteria and sub-criteria. Finally, these local weights are used to assign

a global weight to each sub-criterion and create a ranking. The results showed that the most important priority is to focus on the core business, while reducing costs constitutes one of its least important priorities. Senthil *et al.* (2018) analysed and prioritized of risks in a RL network using AHP FTOPSIS and PROMETHEE methods. The results indicate that managing inventory has a significant impact on RL. It was observed that social concern with respect to protecting the environment in general is based on the cooperation of customers. Table 1 shows the previous researches.

1.3. Proposed criteria for 3PRLs selection

Product lifecycle position

Lifestyle is influenced through position of product. In the concept of life cycle of product, a product's life in the market is considered, with respect to measures of commercial/business costs and sales. Product stage identification more than science is considered as an art. On the other hand, finding patterns in some of the features of general product at each stage is possible. It is very difficult to identify stages of product when the product is in transition. Marketing management would have difficulty in accurate measurement of position of a product in its life cycle. Neither a rise in sales per se necessarily shows growth, nor a fall in sales per se typify decline and some products may not experience a decline. The four main stages of a product's life cycle are:

- market introduction;
- growth;
- maturity and saturation;
- decline.

RL process functions

In supply chain's forward movement, reverse flow plays a critical role. By estimating process flow of a supply chain of a consumer, one can induce that reverse flows comprehensively recover the expense of product. Product movement from one point to the other also is considered by RL. It is changed from the point of consumption to the point of origin. Some of the main function are: collection, packing, storage, sorting, transitional process, delivery.

Organizational performance criteria

Measuring performance is a vital part of monitoring an organization's progress. It comprises measuring the actual performance outcomes or results of an organization against its intended goals. Consist of traditional strategic organizational metrics such as (Kleindorfer, Partovi 1990; Sarkis 1998; Meade, Sarkis 2002):

- time;
- cost;
- quality;
- flexibility;
- efficiency;
- effectiveness.

Table 1. Summary of pervious researches

Author(s)	RLs criteria	Techniques and methods	Research objectives
Sink <i>et al.</i> (1996)	transportation, freight bill payment/audit distribution, warehousing, inventory management, packaging, RL	survey	buyer observations of the US 3PL market
Blumberg (1999)	storage and warehousing collection and sorting substitution transportation and distribution disposal depot repair and remanufacturing recertification	survey	strategic examination of RL and repair service requirements, needs, market size, and opportunities
Meade, Sarkis (2002)	product lifecycle position, organizational performance criteria, RL process function, organizational role of RL	ANP	a conceptual model for selecting and evaluating 3PLP
Ravi <i>et al.</i> (2005)	customer perspective: convenience, customer service, green products, customer satisfaction; internal business perspective: IT, product recovery options, commitment by top management, new technologies; innovation and learning perspective: competitiveness, mentoring of suppliers, formation of strategic alliances, knowledge management; financial perspective, waste reduction, cost saving, recapturing value	ANP and balanced scorecard	analysing the alternatives to execute RL programs
Bottani, Rizzi (2006)	breadth of service, business experience, characterization of service, compatibility, financial stability, flexibility of service, performance, price, physical equipment and information systems, quality, strategic attitude, trust and fairness	FTOPSIS	to present a multi-attribute approach for the selection and ranking of the most suitable 3PL service provider
So <i>et al.</i> (2006)	tangibles, reliability, responsiveness, assurance and empathy	AHP	evaluation of the service quality internet shopping mall in Korea
Göl, Çatay (2007)	general company consideration (price, financial considerations, experience in the same industry, location, asset ownership, international scope, growth forecasts, yearly efficiency), capabilities (optimization capabilities, creative management, customer service, supply chain vision, responsiveness), quality (service quality, continuous improvement, KPI measurement and reporting), client relationship (availability of top management, cultural fit, service cancellation, reputation) and labour relations (human resource policies, availability of qualified talent)	AHP	selecting 3PL in automotive in Turkey
Zhang, Feng (2007)	strength, union, services, experience, price	FAHP	selection process of RL provider
De Almeida (2007)	cost, delivery time, and dependability	utility function and ELECTRE	outsourcing contracts selection
Pati <i>et al.</i> (2008)	RL cost, non-relevant wastepaper target, waste paper recovery target	MIGP	manage the paper recycling in logistics systems
Efendigil <i>et al.</i> (2008)	on time delivery ratio, confirmed fill rate. service quality level, unit operation cost, capacity usage ratio, total order cycle time, system flexibility index, integration level index, increment in market share, research and development ratio, environmental expenditures, customer satisfaction index, alternative priority weight	FAHP and ANN	select the best 3rdPRLPs
Min, Ko (2008)	fixed cost of maintaining a warehouse, cost of establishing a warehouse, fixed cost of expanding a warehouse, variable cost of expanding a warehouse, fixed cost of maintaining a repair facility, cost of establishing a repair facility fixed cost of expanding a repair facility, variable cost of expanding a repair facility, savings from the use of an existing warehouse as a repair facility, production capacity of the client plant, maximum capacity per warehouse, maximum capacity per repair center, maximum capacity of expansion per warehouse, maximum capacity of expansion per repair facility, maximum period of expansion, demand forecasts for each client' product (in units), return forecasts for each clients' product (in units).	MIGP and GA	selecting the most appropriate 3rdPRLP
Fernandez, Kekale (2008)	internal (companies), external (government, customer, competitor, suppliers)	AHP and Delphi method	a conceptual decision-making model under multiple conflicting criteria: the case of RL

Continue of Table 1

Author(s)	RLs criteria	Techniques and methods	Research objectives
Rajesh <i>et al.</i> (2009)	cost, financial viability, risk mitigation, it capability, on-time delivery	AHP and FTOPSIS	an analytic model for selection of and allocation among 3PL service providers
Kannan (2009)	quality, cost, time, flexibility, collection, packing, storage, storing, transitional, process, delivery, reclaim, recycle, remanufacture, reuse, disposal, warehouse management	AHP and FAHP	selection of 3rdPRLPs
Kannan <i>et al.</i> (2009)	quality, delivery, RL cost, rejection rate, technical/engineering capability, inability to meet future requirement, willingness and attitude	ISM and FTOPSIS	the selection of 3rdPRLPs
Cheng, Lee (2010)	warehouse management, transportation management, it management, value added service	ANP	outsourcing RL of high-tech manufacturing firms by using a systematic decision-making approach
Azadi, Saen (2011)	total cost of shipments, revenue from the sale of recyclable, service quality experience rating, service quality credence rating	new CCDEA approach	selecting the most appropriate 3rdPRLPs
Falsini <i>et al.</i> (2012)	quality and reliability, speed of service, flexibility, costs, equipment, operators' safety, environmental safeguard	AHP, DEA and linear programming	3PL service provider selection among the industry and defence perishable products, consumers goods in Italy
Perçin, Min (2013)	customer needs: cost, timeliness, service quality, flexibility, reputations. technical requirements: industry experience (years) cycle time (day) delivery service failures, capacity utilization, technological integration, financial growth rate, managerial staff level, geographical proximity	QFD and fuzzy linear regression	selecting of 3PL service provider among the automobile manufacturing company in Turkey
Bai, Sarkis (2013)	collection, separation/ inspection, storage, disassembly, compaction	neighbourhood rough set approach	a framework for RL flexibility
Subramoniam <i>et al.</i> (2013)	design for remanufacturing, financial impact of remanufacturing, protection of intellectual, property of product specifications, core management, brand erosion, green perception, integrated organizational, alignment, government regulations	AHP	remanufacturing decision-making framework
Senthil <i>et al.</i> (2014)	organizational performance criteria, RL process functions, organizational role of RL, resources capacity, quality of service, enterprise alliance, location, experience, communication systems	AHP and FTOPSIS	a hybrid MCDM methodology for contractor evaluation and selection in third party RL
Khodaverdi, Hashemi (2015)	IT management, delivery, RL costs, warehouse management, value added services	AHP and GRA	selecting a RL provider in a closed-loop supply chain
Guarnieri <i>et al.</i> (2015)	logistics, financial, capacity/ infrastructure, value added services to customers, alliances with suppliers, environmental	MCDA	evaluating 3rdPRLPs in a multi-criteria perspective: a Brazilian case
Bouzon <i>et al.</i> (2015)	lack of personnel technical skills, lack of IT systems standards, lack of latest technologies for recovering products, technology and the research and development issues related to product recovery, difficulties with supply chain members, limited forecasting and planning in reverse activities, inconsistent quality of returned products, lack of appropriate performance management system, lack of initial capital, lack of taxation knowledge on returned products. lack of specific laws, lack of waste management practices, lack of inter-ministerial communication, lack of motivation laws, misuse of environmental regulations, extended producer responsibility across countries, company policies against RL, perception of a poorer quality product, low importance of RL relative to other issues, low involvement of top management and strategic planning	DEMATEL and GRA	evaluating barriers for RL implementation under a multiple stakeholders' perspective analysis
Agrawal <i>et al.</i> (2016a)	reuse, repairing, remanufacturing, recycling and disposal	graph theory and matrix approach	disposition decisions in RL

End of Table 1

Author(s)	RLs criteria	Techniques and methods	Research objectives
Agrawal et al. (2016b)	balanced scored view (financial perspective, internal process perspective, stakeholders perspective, learning and growth); environmental perspective, social perspective	balanced scorecard and graph theoretic approach	outsourcing decisions in RL
Tavana et al. (2016)	strength: focus on the main business, risk sharing, product quality, enhanced return on investment, cost management, customer satisfaction; weakness: hidden cost of outsourcing, given the full attorney to a third party, organizational control, flexibility reduction, commitment and risk coverage; opportunity: environmental compatibility, increasing market share, standardization, proper relations among staffs, organizational growth; threat: carry risk, stealing material and data, increasing inventory, economic recession, tax risk	FAHP SWOT	selection of the best 3P RLPs
Prakash, Barua (2016a)	firm performance (time, flexible capacity, convenience), resources capacity (investment capacity, advanced components and equipment, warehousing and storage), service delivery (service level, customized service, problems resolution ability), RL operations (collection, sorting, warehousing, intermediate process, transportation, repair, recycle, remanufacturing, disposal), communication and IT system (integrated system, separate and shared communication, RFID/EDI enabled system, information security system), geographical location (destination and market coverage, shipment, distribution), reputation and experience (image, shared benefits and risks, structure, culture)	FAHP and VIKOR	evaluation and selection of 3rdPRLPs for Indian electronics industry
Prakash, Barua (2016b)	capacity criteria, financial ability, IT system, service quality, RL activities, geographical location, partner image and experience	FAHP and FTOPSIS	an analysis of integrated robust hybrid model for 3rdPRLPs selection
Senthil et al. (2018)	environmental risk, inventory risk, data managing risk, time management risk, managerial risk, cultural risk, quantity risk, outsourcing risk, disruption/catastrophic risk	AHP, FTOPSIS and PROMETHEE	risks involved in RL are prioritized using hybrid MCDM in plastic recycling firm

Organizational role of RL

A trader is allowed by RL to get products back from the consumer or send unsold products back to the manufacturer to be recycled, reassembled, sorted or taken apart; so, organizations should have their own RL implemented which minimizes their overall costs. RL can be valuable in increasing consumer preferences and maintainable practices, complexity of supply chain, and lifecycles of product, which have to be improved to maintain growth and productivity. Gains can include customer retention, costs reduction, increasing production speed by improving goals of service and meeting goals of sustainability. Returned/used goods can give more value instead of wasting costs, time, and manpower of raw materials involved in the original supply chain. Customer loyalty and satisfaction can be improved by considering repairs of merchandise and goods, which have problems. The following criteria used for this purpose:

- reclaim;
- recycle;
- remanufacture;
- reuse;
- take back;
- disposal.

IT system and communication

IT's extended term is ICT by which unified communications' role is stressed. There is no universal definition for ICT. Development of the applications, methods, and concepts involved in ICT is on daily basis. The ICT's broadness covers any product that will receive, transmit, manipulate, retrieve, or store information electronically. At any business' core there is the Information Systems. Factors such as outsourcing and globalization have led to increased demand for an effectual IT environment. The key to manage business activities of an enterprise in a smooth and effective way is a good server system. Management of Effectual IT system services can surely pave the way to competitive benefits. One can considerably reduce expenses related to operation, therefore, standardized IT equipment will be enabled and redundancy and waste will be eliminated. Enhanced IT functions can be enabled by IT management services because it increases data and system security. In addition, availability and efficiency of computer networks and peripherals are improved through efficient systems management services. Besides, they predict and correct the technical problems. The following criteria were used in this research:

- RFID communication;
- RFID/EDI enabled system;
- information security system.

General company consideration

Almost all savvy business entrepreneurs and investors have to confront with the challenge of choosing the right type of business enterprise. Many factors are involved in choosing entity for a particular business. Any chosen business form may greatly influence business success. The chosen structure will influence the owner’s control over the business, the way of keeping records of accounting, paying taxes, obtaining financing, and whether personal assets are at risk in the venture, also and many other aspects of the business. The following criteria were used:

- yearly efficiency;
- growth of forecasts;
- price;
- international scope;
- ownership asset;
- top management availability;
- experience in the same industry;
- financial considerations.

Geographical location

The practice of diversifying an investment portfolio across different geographic regions to reduce the overall risk and improve returns on the portfolio. Large companies employ strategies locating their operations in different countries or regions to reduce risks related to operations and business. Criteria included:

- destination;
- market coverage;
- shipment;
- distribution.

2. Methodology

This section describes the methodology was applied in this research. The proposed model is based on fuzzy sets theory and ARAS method, which will be discussed in continue.

2.1. Fuzzy sets

Fuzzy set theory first was introduced by Zadeh (1965) to map linguistic variables to numerical variables within decision-making processes. Later, it was manipulated to develop FMCDM methodology by Bellman and Zadeh (1970) to resolve the lack of precision in assigning importance weights of criteria and the ratings of alternatives against evaluation criteria. Because human minds work with a different logic and make decisions based on it, therefore, it is necessary to build and invent new logical and multivalued methods, which fuzzy logic is one of them. Some of the basic definition of fuzzy sets (Zadeh 1965; Zimmermann 1987, 1991; Kaufmann, Gupta 1991) presented as follows:

- *Definition 1.* (Fuzzy set). Let X be the universe of discourse, $X = \{x_1, x_1, \dots, x_n\}$. A fuzzy set \tilde{A} of X is a set of order pairs $\{(x_1, f_{\tilde{A}}(x_1)), (x_2, f_{\tilde{A}}(x_2)), \dots,$

$(x_n, f_{\tilde{A}}(x_n))\}$, where $f_{\tilde{A}} : X \rightarrow [0, 1]$ is the membership function of A ; $f_{\tilde{A}}(x_i)$ stands for the membership degree of x_i in \tilde{A} . The larger $f_{\tilde{A}}(x_i)$, the stronger the grade of membership for x in \tilde{A} ;

- *Definition 2.* (Fuzzy number). A fuzzy set \tilde{A} of the universe of discourse X is convex if and only if for all x_1, x_2 in X , $\mu_{\tilde{A}}(\lambda \cdot x_1 + (1-\lambda) \cdot x_2) \geq \min(\mu_{\tilde{A}}(x_1), \mu_{\tilde{A}}(x_2))$, where $\lambda \in [0, 1]$. It is called a normal fuzzy set implying that $\exists x_i \in X, \mu_{\tilde{A}}(x_i) = 1$. For simplicity without loss of generality, trapezoidal fuzzy numbers are preferred over triangular fuzzy numbers for representing the linguistic variables in this study. A PTFN can be defined as $\{(n_1, n_2, n_3, n_4) | n_1, n_2, n_3, n_4 \in R; n_1 \leq n_2 \leq n_3 \leq n_4\}$, which respectively, denotes the smallest possible, most promising, and largest possible values and the membership function is defined using Equation (1) and it is shown in Figure 1. A PTFN can encompass more uncertainty than the triangular fuzzy number (Shemshadi *et al.* 2011):

$$(x | \tilde{M}) = \begin{cases} \frac{x - n_1}{n_2 - n_1}, & x \in [n_1, n_2]; \\ 1, & x \in [n_2, n_3]; \\ \frac{n_4 - x}{n_4 - n_3}, & x \in [n_3, n_4]; \\ 0, & \text{otherwise;} \end{cases} \quad (1)$$

- *Definition 3.* Given any two PTFN, $\tilde{a} = (a_1, a_2, a_3, a_4)$, $\tilde{b} = (b_1, b_2, b_3, b_4)$ and a positive real number r , some main operations of fuzzy numbers \tilde{A} and \tilde{B} can be expressed as follows:

$$\tilde{A} \oplus \tilde{B} = (a_1 + b_1, a_2 + b_2, a_3 + b_3, a_4 + b_4); \quad (2)$$

$$\tilde{A} \ominus \tilde{B} = (a_1 - b_1, a_2 - b_2, a_3 - b_3, a_4 - b_4); \quad (3)$$

$$\tilde{A} \otimes \tilde{B} \cong (a_1 \cdot b_1, a_2 \cdot b_2, a_3 \cdot b_3, a_4 \cdot b_4); \quad (4)$$

$$\tilde{A} \otimes r \cong (a_1 \cdot r, a_2 \cdot r, a_3 \cdot r, a_4 \cdot r). \quad (5)$$

The operations of \vee (max) and \wedge (min) are defined as follow:

$$\tilde{A} \vee \tilde{B} \cong (a_1 \vee b_1, a_2 \vee b_2, a_3 \vee b_3, a_4 \vee b_4); \quad (6)$$

$$\tilde{A} \wedge \tilde{B} \cong (a_1 \wedge b_1, a_2 \wedge b_2, a_3 \wedge b_3, a_4 \wedge b_4). \quad (7)$$

- *Definition 4.* Assumed that a decision group has K decision makers, and the fuzzy rating of each decision maker D_k , ($k = 1, 2, \dots, K$) can be represented as

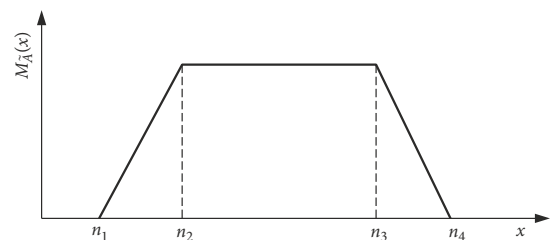


Figure 1. Trapezoidal fuzzy number

a PTFN \tilde{R}_k , ($k=1, 2, \dots, K$) with membership function $M_{\tilde{R}_k}(x)$. Then the aggregated fuzzy rating can be defined as:

$$\tilde{R} = (a, b, c, d), \quad k=1, 2, \dots, K, \tag{8}$$

where: $a = \min_k \{a_k\}_k$; $b = \frac{1}{k \cdot \sum_{k=1}^K b_k}$; $c = \frac{1}{k \cdot \sum_{k=1}^K c_k}$;
 $d = \max_k \{d_k\}_k$.

Let the fuzzy rating and importance weight of the k th decision maker be $\tilde{x}_{ij}^k = (x_{ij1}^k, x_{ij2}^k, x_{ij3}^k, x_{ij4}^k)$ and $\tilde{w}_{ij}^k = (w_{ij1}^k, w_{ij2}^k, w_{ij3}^k, w_{ij4}^k)$, $i=1 \dots m$, $j=1 \dots n$, respectively. Hence, the aggregate fuzzy rating \tilde{x}_{ij} of alternatives with respect to each criterion is calculated as follows:

$$\tilde{x}_{ij} = (x_{ij1}, x_{ij2}, x_{ij3}, x_{ij4}), \tag{9}$$

where: $x_{ij1} = \min \{x_{ijk1}\}_k$; $x_{ij2} = \frac{1}{k \cdot \sum_{k=1}^K x_{ijk2}}$;
 $x_{ij3} = \frac{1}{k \cdot \sum_{k=1}^K x_{ijk3}}$;

$$x_{ijk4} = \max \{x_{ijk4}\}_k$$

and the aggregated fuzzy weights \tilde{w}_j of each criterion can be calculated as:

$$W_{j1} = (w_{j1}, w_{j2}, w_{j3}, w_{j4}), \tag{10}$$

where: $w_{j1} = \min \{w_{jk1}\}_k$; $w_{j2} = \frac{1}{k \cdot \sum_{k=1}^K w_{jk2}}$;

$$w_{j3} = \frac{1}{k \cdot \sum_{k=1}^K w_{jk3}}; \quad w_{j4} = \max \{w_{jk4}\}_k$$

2.2. Additive ratio assessment method

Zavadskas and Turskis (2010) have developed ARAS method with the basic concept that the events of the complex world could be understood using simple relative comparisons. Based on the method proposed (Tupėnaitė et al. 2010) a utility function value determining the complex relative efficiency of a feasible alternative is directly proportional to the relative effect of values and weights of the main criteria considered in a project. Due to its easiness it is employed by different researchers to rank the possible alternatives for choosing the best one (Zavadskas, Turskis 2010; Dadelo et al. 2012; Kutut et al. 2013; Zamani et al. 2014). Although the concepts have a profound logic and the computations are straightforward, ARAS does not have the capability to capture the uncertainty and vagueness derived from subjective judgments. Therefore, considering the existing uncertainty is the advantage of using fuzzy logic. First work used this technique in fuzzy environment was developed by Turskis and Zavadskas

(2010) in order to select the logistic centers location to help the stakeholders with the performance evaluation in an uncertain environment. The paper presents a newly-developed FARAS method to solve different problems in technology, transport construction, and economics development. Most recently ARAS method has been used solely (Shariati et al. 2014; Stanujkic 2015) or along with other MCDM techniques like; AHP (Turskis et al. 2012; Keršulienė, Turskis 2014; Büyüközkan, Göçer 2018; Ecer 2018); TOPSIS and VIKOR (Baležentis et al. 2012); ANP (Zamani et al. 2014; Ghadikolaie et al. 2014); SWARA (Keršulienė, Turskis 2011; Dahooie et al. 2018), FCOPRAS and FMOORA (Akhavan et al. 2015). It should be maintained that although some studies have developed FARAS method (Turskis, Zavadskas 2010; Akhavan et al. 2015; Stanujkic 2015; Zamani et al. 2014; Rostamzadeh et al. 2017; Turskis et al. 2012), they mostly used triangular fuzzy numbers to capture the uncertainty, which are the special case of trapezoidal fuzzy numbers. Hence, in this research trapezoidal fuzzy numbers were used which can encompass more uncertainty than the triangular fuzzy number.

For this study, ARAS method was developed in fuzzy environments using trapezoidal fuzzy numbers as following steps:

- Step 1. The objectives in the decision-making process must be identified and the scope of the problem must be defined;
- Step 2. The decision-making group must be arranged, and then a finite set of relevant attributes must be defined and described accordingly. The authors have identified seven main criteria and forty three sub-criteria over four different supply chains to be caparisoned. The metrics in the study were selected with a thorough literature review represented in Table 1;
- Step 3. The proper linguistic variables must be identified. In this step for the evaluation of the importance weights of the metrics and rating of the alternatives the linguistic variables are determined. PTFN linguistic variables shown in Table 2 is used to evaluate the importance of the metrics and alternatives with respect to qualitative criteria;
- Step 4. To construct the fuzzy decision matrix, the aggregated fuzzy weights of the metrics and the aggregated fuzzy ranking of the alternatives are derived from decision makers by using Equations (8)–(10).

A decision matrix, D, of $m \times n$ dimension is defined as in Equation (11):

$$D = \begin{pmatrix} \tilde{x}_{01} & \dots & \tilde{x}_{0j} & \dots & \tilde{x}_{0n} \\ \vdots & \ddots & \vdots & \ddots & \vdots \\ \tilde{x}_{i1} & \dots & \tilde{x}_{ij} & \dots & \tilde{x}_{in} \\ \vdots & \ddots & \vdots & \ddots & \vdots \\ \tilde{x}_{m1} & \dots & \tilde{x}_{mj} & \dots & \tilde{x}_{mn} \end{pmatrix}, \quad i=0 \dots m, \quad j=1 \dots n, \tag{11}$$

where: m is number of alternatives; n is number of criteria describing each alternative; \tilde{x}_{ij} is fuzzy value representing the performance value of the i alternative in terms of the j criterion; \tilde{x}_{0j} optimal value of j criterion.

If optimal value of j criterion is unknown, then:

$$\begin{aligned} \tilde{x}_{0j} &= \max \tilde{x}_{ij}, \text{ if } \max \tilde{x}_{ij} \text{ is preferable;} \\ \tilde{x}_{0j} &= \min \tilde{x}_{ij}^*, \text{ if } \min \tilde{x}_{ij}^* \text{ is preferable;} \end{aligned} \quad (12)$$

- Step 5. The fuzzy decision matrix and fuzzy weight of each criterion are defuzzified into crisp values. The crisp value of the fuzzy number \tilde{A} based on COA method can be expressed by following relation:

$$\bar{x}_0(\tilde{A}) = \frac{\int x \cdot \mu_{\tilde{A}}(x) dx}{\int \mu_{\tilde{A}}(x) dx}, \quad (13)$$

where: $\bar{x}_0(\tilde{A})$ is the defuzzified value.

For PTFN, the centroid-based defuzzified value turns out to be (Liu *et al.* 2012):

$$\bar{x}_0(\tilde{A}) = \frac{1}{3} \cdot \left(a_1 + a_2 + a_3 + a_4 - \frac{a_4 \cdot a_3 - a_1 \cdot a_2}{(a_4 + a_3) - (a_1 + a_2)} \right); \quad (14)$$

- Step 6. The initial values of all the metrics are normalized. The metrics, whose preferable values are maxima, are normalized as follows:

$$\tilde{\tilde{x}}_{ij} = \frac{\tilde{x}_{ij}}{\sum_{i=0}^m \tilde{x}_{ij}}. \quad (15)$$

The criteria, whose preferable values are minima, are normalized by applying two-stage procedure:

$$\begin{aligned} \tilde{\tilde{x}}_{ij} &= \frac{1}{\tilde{x}_{ij}^*}; \\ \tilde{\tilde{\tilde{x}}}_{ij} &= \frac{\tilde{\tilde{x}}_{ij}}{\sum_{i=0}^m \tilde{\tilde{x}}_{ij}}. \end{aligned} \quad (16)$$

When the dimensionless values of the criteria are known, all the criteria, originally having different dimensions, can be compared;

- Step 7. Define normalized-weighted matrix $\tilde{\tilde{X}}$. It is possible to evaluate the criteria with weights $0 < \tilde{w}_j < 1$. The sum of weights would be limited as follows:

$$\sum_{j=1}^n \tilde{w}_j = 1. \quad (17)$$

Normalized-weighted values of all the criteria are calculated as follows:

$$\tilde{\tilde{\tilde{x}}}_{ij} = \tilde{\tilde{x}}_{ij} \cdot \tilde{w}_j, \quad i = 0 \dots m, \quad (18)$$

where: \tilde{w}_j is the weight (importance) of the j criterion; $\tilde{\tilde{x}}_{ij}$ is the normalized rating of the j criterion;

- Step 8. Determine values of optimality via:

$$\tilde{S}_i = \sum_{j=1}^n \tilde{\tilde{\tilde{x}}}_{ij}, \quad i = 0 \dots m, \quad (19)$$

where: \tilde{S}_i is the value of optimality function of i th alternative. The biggest value is the best, and the least one is the worst. Therefore, the greater the value of the optimality function \tilde{S}_i , the more effective the alternative;

- Step 9. Determine the degree of the alternative utility by comparing of the variant, which is analysed, with the most ideal one S_0 . The equation used for the calculation of the utility degree of an alternative A_i is given below:

$$K_i = \frac{S_i}{S_0}, \quad (20)$$

where: S_i and S_0 are the optimal criterion values, obtained from Equation (19). It is clear, that the calculated values K_i are in the interval $[0; 1]$ and can be ordered in an increasing sequence.

The schematic diagram of the proposed model is presented in Figure 2.

Table 2. Linguistic scales for importance and rating (Liu *et al.* 2012)

Linguistic scale for importance	Triangular fuzzy scale	Linguistic scale for rating
Equal	(1, 1, 1, 1)	Equal
Very Poor (VP)	(0, 0, 0.1, 0.2)	Very Low (VL)
Poor (P)	(0.1, 0.2, 0.2, 0.3)	Low (L)
Medium Poor (MP)	(0.2, 0.3, 0.4, 0.5)	Medium Low (ML)
Medium (M)	(0.4, 0.5, 0.5, 0.6)	Medium (M)
Medium High (MH)	(0.5, 0.6, 0.7, 0.8)	Medium Good (MG)
High (H)	(0.7, 0.8, 0.8, 0.9)	Good (G)
Very High (VH)	(0.8, 0.9, 1, 1)	Very Good (VG)

3. An application

The company is required by the ambitious project to enter in a partnership agreement, which lasts for long time, with a 3PL service provider, which would manage all products distribution and the bases of logistics. It was simply inconceivable for the company to invest large amounts of money in infrastructures, equipment and technologies of “state of the art” for restructuring distribution channels of product without jeopardizing its return on assets. It was expected that restructuring program would give important advantages to the company. It was acknowledged that higher levels of customer service could be established only through outsourcing of distribution. It was highly believed that a 3PL partner could handle flows of logistics through the pipeline of distribution more effectively and efficiently, because of existence of high technologies and economies of scale. Figure 3 illustrates the hierarchal structure of the problem. Accordingly, Table 3 shows the importance weight of the criteria assessed by decision makers (linguistic values). In Table 4 ratings of the alternatives with respect to the main criteria assessed by decision makers given. Importance weight of the criteria assessed by decision makers (fuzzy values) presented in Table 5.

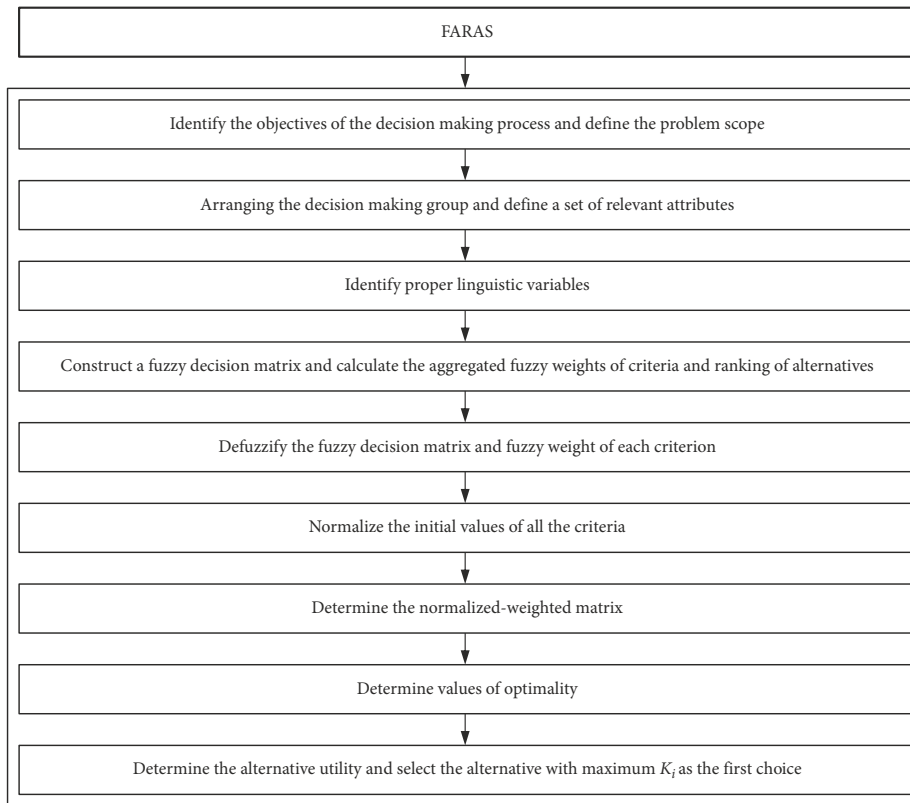


Figure 2. Schematic diagram of the proposed model

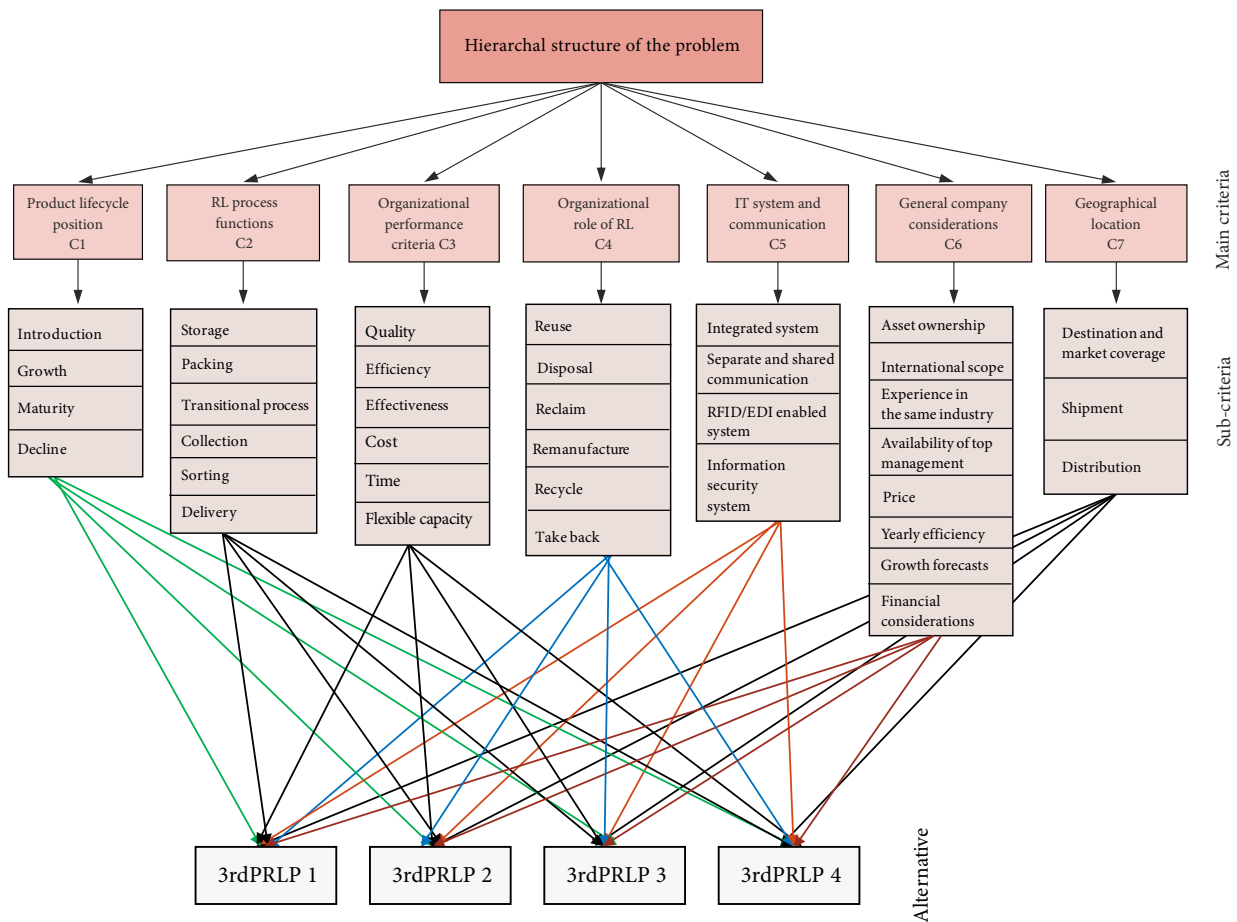


Figure 3. Hierarchy of the problem

Table 3. Importance weight of the criteria assessed by decision makers (linguistic values)

	D1	D2	D3
C1	H	MH	MH
C2	H	H	VH
C3	VH	H	VH
C4	H	MH	MH
C5	MH	M	M
C6	M	MH	H
C7	MH	M	M
C11	VH	H	H
C12	VH	VH	H
C13	M	ML	ML
C14	M	M	M
C21	VL	VL	VL
C22	VL	L	VL
C23	MH	H	H
C24	VH	H	VH
C25	MH	MH	M
C26	ML	L	ML
C31	ML	L	L
C32	VH	VH	VH
C33	MH	MH	H
C34	H	H	MH
C35	MH	M	M
C36	M	MH	MH
C41	L	L	L
C42	VL	L	L
C43	VH	H	H
C44	MH	MH	H
C45	H	MH	H
C46	MH	M	M
C51	VH	H	H
C52	ML	L	L
C53	MH	H	MH
C54	H	H	H
C61	VL	L	L
C62	M	ML	ML
C63	M	MH	M
C64	VH	VH	H
C65	H	VH	H
C66	MH	M	MH
C67	ML	L	L
C68	VH	VH	VH
C71	H	VH	VH
C72	M	MH	M
C73	H	VH	H

Note: abbreviations available in Table 2.

Table 4. Ratings of the alternatives with respect to the main criteria assessed by decision makers

	D1				D2				D3			
	A1	A2	A3	A4	A1	A2	A3	A4	A1	A2	A3	A4
C1	MP	G	MG	M	G	G	G	G	VG	VG	G	MG
C2	MG	G	M	MG	G	G	MG	VG	VG	VG	G	G
C3	VG	G	VG	G	G	VG	VG	VG	VG	VG	G	VG
C4	M	M	M	M	MG	M	M	MG	MG	G	MG	G
C5	M	MG	MG	M	M	M	M	MG	MG	M	M	MG
C6	MP	M	M	MG	MG	MG	M	M	MP	M	M	MP
C7	M	MG	MG	G	G	G	MG	MG	MG	VG	G	G
C11	G	VG	G	MG	G	VG	G	G	MG	G	G	G
C12	VG	G	G	G	G	G	G	VG	MG	G	MG	G
C13	M	MG	M	MP	MP	M	MG	M	M	M	MP	M
C14	M	M	MG	MG	M	MG	G	G	MG	M	MP	M
C21	VP	VP	P	P	MP	P	P	P	VP	VP	P	P
C22	VP	MP	P	P	VP	P	P	P	MP	VP	P	P
C23	G	G	G	MG	MG	MG	MG	G	G	G	MG	G
C24	G	VG	G	VG	G	G	G	VG	MG	VG	G	VG
C25	MG	G	G	G	VG	G	MG	MG	G	G	MG	G
C26	MP	P	P	MP	M	M	M	M	MP	M	MP	M
C31	MG	G	M	M	M	MG	M	M	M	MP	M	M
C32	VG	VG	G	VG	G	VG	G	G	G	VG	G	VG
C33	MP	M	M	MP	P	M	MP	M	P	MP	P	P
C34	M	M	MP	P	M	M	MP	MP	M	MG	M	M
C35	MG	G	G	G	G	M	M	MG	G	VG	G	G
C36	MP	MG	M	M	MP	MG	M	M	MP	M	P	P
C41	G	VG	G	G	MG	G	MG	MG	MG	M	M	M
C42	M	M	M	G	MG	MG	M	M	M	MG	M	M
C43	M	MP	MP	P	M	MP	M	M	MP	MP	M	P
C44	G	G	G	MG	M	G	MG	MG	G	G	M	G
C45	MP	P	P	P	M	MP	P	M	M	MP	MP	P
C46	G	VG	G	MG	G	MG	MG	G	MG	M	M	M
C51	VG	G	G	G	MG	MG	G	M	MG	G	MG	M
C52	MP	M	MP	P	M	M	M	M	MP	MG	M	MP
C53	P	MP	MP	P	P	MP	P	M	MP	M	MP	P
C54	M	MG	M	M	G	G	MG	MG	M	M	MP	MP
C61	M	MG	MG	MG	M	MP	P	MP	M	MG	M	M
C62	P	MP	MP	P	M	M	M	M	MG	MG	M	M
C63	MG	G	G	G	MG	MG	MG	M	M	M	M	MP
C64	G	G	MG	MG	VG	VG	MG	G	G	G	G	VG
C65	MG	MG	M	M	M	MP	MG	G	G	G	MG	M
C66	MP	P	M	MP	M	MG	M	MG	MG	MG	M	M
C67	VP	P	P	P	P	MP	MP	P	P	P	P	VP
C68	G	G	G	G	VG	VG	G	VG	G	VG	MG	G
C71	G	VG	G	G	MG	G	G	G	MG	G	G	M
C72	MG	G	G	M	MG	M	MP	M	M	MG	M	MP
C73	MG	M	M	M	M	MG	G	MG	G	G	MG	G

Note: abbreviations available in Table 2.

Table 5. Importance weight of the criteria assessed by decision makers (fuzzy values)

	D1	D2	D3
C1	(0.7, 0.8, 0.8, 0.9)	(0.5, 0.6, 0.7, 0.8)	(0.5, 0.6, 0.7, 0.8)
C2	(0.7, 0.8, 0.8, 0.9)	(0.7, 0.8, 0.8, 0.9)	(0.8, 0.9, 1.0, 1.0)
C3	(0.8, 0.9, 1.0, 1.0)	(0.7, 0.8, 0.8, 0.9)	(0.8, 0.9, 1.0, 1.0)
C4	(0.7, 0.8, 0.8, 0.9)	(0.5, 0.6, 0.7, 0.8)	(0.5, 0.6, 0.7, 0.8)
C5	(0.5, 0.6, 0.7, 0.8)	(0.4, 0.5, 0.5, 0.6)	(0.4, 0.5, 0.5, 0.6)
C6	(0.4, 0.5, 0.5, 0.6)	(0.5, 0.6, 0.7, 0.8)	(0.7, 0.8, 0.8, 0.9)
C7	(0.5, 0.6, 0.7, 0.8)	(0.4, 0.5, 0.5, 0.6)	(0.4, 0.5, 0.5, 0.6)
C11	(0.8, 0.9, 1.0, 1.0)	(0.7, 0.8, 0.8, 0.9)	(0.7, 0.8, 0.8, 0.9)
C12	(0.8, 0.9, 1.0, 1.0)	(0.8, 0.9, 1.0, 1.0)	(0.7, 0.8, 0.8, 0.9)
C13	(0.4, 0.5, 0.5, 0.6)	(0.2, 0.3, 0.4, 0.5)	(0.2, 0.3, 0.4, 0.5)
C14	(0.4, 0.5, 0.5, 0.6)	(0.4, 0.5, 0.5, 0.6)	(0.4, 0.5, 0.5, 0.6)
C21	(0.0, 0.0, 0.1, 0.2)	(0.0, 0.0, 0.1, 0.2)	(0.0, 0.0, 0.1, 0.2)
C22	(0.0, 0.0, 0.1, 0.2)	(0.1, 0.2, 0.2, 0.3)	(0.0, 0.0, 0.1, 0.2)
C23	(0.5, 0.6, 0.7, 0.8)	(0.7, 0.8, 0.8, 0.9)	(0.7, 0.8, 0.8, 0.9)
C24	(0.8, 0.9, 1.0, 1.0)	(0.7, 0.8, 0.8, 0.9)	(0.8, 0.9, 1.0, 1.0)
C25	(0.5, 0.6, 0.7, 0.8)	(0.5, 0.6, 0.7, 0.8)	(0.4, 0.5, 0.5, 0.6)
C26	(0.2, 0.3, 0.4, 0.5)	(0.1, 0.2, 0.2, 0.3)	(0.2, 0.3, 0.4, 0.5)
C31	(0.2, 0.3, 0.4, 0.5)	(0.1, 0.2, 0.2, 0.3)	(0.1, 0.2, 0.2, 0.3)
C32	(0.8, 0.9, 1.0, 1.0)	(0.8, 0.9, 1.0, 1.0)	(0.8, 0.9, 1.0, 1.0)
C33	(0.5, 0.6, 0.7, 0.8)	(0.5, 0.6, 0.7, 0.8)	(0.7, 0.8, 0.8, 0.9)
C34	(0.7, 0.8, 0.8, 0.9)	(0.7, 0.8, 0.8, 0.9)	(0.5, 0.6, 0.7, 0.8)
C35	(0.5, 0.6, 0.7, 0.8)	(0.4, 0.5, 0.5, 0.6)	(0.4, 0.5, 0.5, 0.6)
C36	(0.4, 0.5, 0.5, 0.6)	(0.5, 0.6, 0.7, 0.8)	(0.5, 0.6, 0.7, 0.8)
C41	(0.1, 0.2, 0.2, 0.3)	(0.1, 0.2, 0.2, 0.3)	(0.1, 0.2, 0.2, 0.3)
C42	(0.0, 0.0, 0.1, 0.2)	(0.1, 0.2, 0.2, 0.3)	(0.1, 0.2, 0.2, 0.3)
C43	(0.8, 0.9, 1.0, 1.0)	(0.7, 0.8, 0.8, 0.9)	(0.7, 0.8, 0.8, 0.9)
C44	(0.5, 0.6, 0.7, 0.8)	(0.5, 0.6, 0.7, 0.8)	(0.7, 0.8, 0.8, 0.9)
C45	(0.7, 0.8, 0.8, 0.9)	(0.5, 0.6, 0.7, 0.8)	(0.7, 0.8, 0.8, 0.9)
C46	(0.5, 0.6, 0.7, 0.8)	(0.4, 0.5, 0.5, 0.6)	(0.4, 0.5, 0.5, 0.6)
C51	(0.8, 0.9, 1.0, 1.0)	(0.7, 0.8, 0.8, 0.9)	(0.7, 0.8, 0.8, 0.9)
C52	(0.2, 0.3, 0.4, 0.5)	(0.1, 0.2, 0.2, 0.3)	(0.1, 0.2, 0.2, 0.3)
C53	(0.5, 0.6, 0.7, 0.8)	(0.7, 0.8, 0.8, 0.9)	(0.5, 0.6, 0.7, 0.8)
C54	(0.7, 0.8, 0.8, 0.9)	(0.7, 0.8, 0.8, 0.9)	(0.7, 0.8, 0.8, 0.9)
C61	(0.0, 0.0, 0.1, 0.2)	(0.1, 0.2, 0.2, 0.3)	(0.1, 0.2, 0.2, 0.3)
C62	(0.4, 0.5, 0.5, 0.6)	(0.2, 0.3, 0.4, 0.5)	(0.2, 0.3, 0.4, 0.5)
C63	(0.4, 0.5, 0.5, 0.6)	(0.5, 0.6, 0.7, 0.8)	(0.4, 0.5, 0.5, 0.6)
C64	(0.8, 0.9, 1.0, 1.0)	(0.8, 0.9, 1.0, 1.0)	(0.7, 0.8, 0.8, 0.9)
C65	(0.7, 0.8, 0.8, 0.9)	(0.8, 0.9, 1.0, 1.0)	(0.7, 0.8, 0.8, 0.9)
C66	(0.5, 0.6, 0.7, 0.8)	(0.4, 0.5, 0.5, 0.6)	(0.5, 0.6, 0.7, 0.8)
C67	(0.2, 0.3, 0.4, 0.5)	(0.1, 0.2, 0.2, 0.3)	(0.1, 0.2, 0.2, 0.3)
C68	(0.8, 0.9, 1.0, 1.0)	(0.8, 0.9, 1.0, 1.0)	(0.8, 0.9, 1.0, 1.0)
C71	(0.7, 0.8, 0.8, 0.9)	(0.8, 0.9, 1.0, 1.0)	(0.8, 0.9, 1.0, 1.0)
C72	(0.4, 0.5, 0.5, 0.6)	(0.5, 0.6, 0.7, 0.8)	(0.4, 0.5, 0.5, 0.6)
C73	(0.7, 0.8, 0.8, 0.9)	(0.8, 0.9, 1.0, 1.0)	(0.7, 0.8, 0.8, 0.9)

Table 6 provides Ratings of the alternatives with respect to the main criteria assessed by decision makers (fuzzy values). Then aggregated fuzzy values of alternatives rates and subjective importance weights given in Table 7. Table 8 defuzzified aggregated fuzzy values of firms' rates. Finally normalized values and weighted-normalized values and solution results presented in Tables 9 and 10 respectively.

4. Discussion and managerial implications

In this paper, seven main criteria and thirty-seven sub-criteria were developed to assess the 3rdPRLPs among the practitioners. Based on the results obtained from Table 7, the organizational performance C3 obtained the first rank with (0.1762), RL process function C2 placed in the second order with (0.1721), product lifecycle position C1 and organizational role of RL C4 obtained the third rank with (0.1417). General company consideration C6 received the fourth rank with (0.1326) and finally, IT system and communication C5 and geographical location C7 received the same weight with (0.1176) and placed in the fifth place. Seven most dominant sub-criteria in each group found to be as follows: growth, collection, quality and efficiency, reclaim, integrated system, financial considerations, destination and market coverage. The practitioners were ranked as: A1 known to be the best 3rdPRLP with 0.6707. A2 placed in the second order with 0.6703, A3 with 0.6447 and A4 with 0.6245 placed in the third and fourth respectively as shown in Table 8. In product lifecycle position C1 group, growth C12 with (0.332) placed in the first rank and decline C14 with (0.1908) obtained the last rank. In RL process function C2 group, collection C24 with (0.321) placed in the first and storage C21 with (0.0287) placed in the last.

In organizational performance criteria C3 group, quality C31 and efficiency C32 with (0.2072) placed in the first and time C35 with (0.1308) received the last priority. In organizational role of RL C4 group, reclaim C43 with (0.2657) obtained the first rank and disposal C42 with (0.0468) received the lowest rank. In IT system and communication C5 group, integrated system C51 with (0.3048) obtained the first rank and separate and shared communication C52 with (0.1571) received the lowest rank. In general, company consideration C6 group, financial considerations C68 with (0.1931) placed in the first and asset ownership C61 with (0.0311) received the last priority. In geographical location C7 group, destination and market coverage C71 with (0.378) placed in the first rank and shipment C72 with (0.2524) obtained the last rank.

Organizational performance found out to be the most influencer of firm. Quality, efficiency effectiveness, cost, time and flexible capacity are the strong drivers and must be given preference in achieving the desired outcome for the firm's performance. In Yang *et al.* (2011) point of view, organizational performance had two dimensions: one dimension is the business performance. That is, shareholders' responsibilities with the objective of gaining maximum profit. Other dimension is the environmental performance, that is, the environmental responsibilities of organizations.

Table 7. Aggregated fuzzy values of alternatives rates and subjective importance weights

	W_j^s	A1	A2	A3	A4
C1	(0.50, 0.67, 0.73, 0.90)	(0.20, 0.67, 0.73, 1.00)	(0.70, 0.83, 0.87, 1.00)	(0.50, 0.73, 0.77, 0.09)	(0.40, 0.63, 0.67, 0.90)
C2	(0.70, 0.83, 0.87, 1.00)	(0.50, 0.77, 0.83, 0.10)	(0.70, 0.83, 0.87, 1.00)	(0.40, 0.63, 0.67, 0.90)	(0.50, 0.77, 0.83, 0.10)
C3	(0.70, 0.87, 0.93, 1.00)	(0.70, 0.87, 0.93, 1.00)	(0.70, 0.87, 0.93, 1.00)	(0.70, 0.87, 0.93, 1.00)	(0.70, 0.87, 0.93, 1.00)
C4	(0.50, 0.67, 0.73, 0.90)	(0.40, 0.57, 0.63, 0.80)	(0.40, 0.53, 0.57, 0.80)	(0.40, 0.53, 0.57, 0.80)	(0.40, 0.63, 0.67, 0.90)
C5	(0.40, 0.53, 0.57, 0.80)	(0.40, 0.53, 0.57, 0.80)	(0.40, 0.53, 0.57, 0.80)	(0.40, 0.53, 0.57, 0.80)	(0.40, 0.57, 0.63, 0.80)
C6	(0.40, 0.63, 0.67, 0.90)	(0.20, 0.40, 0.50, 0.80)	(0.40, 0.53, 0.57, 0.80)	(0.40, 0.50, 0.50, 0.60)	(0.20, 0.47, 0.53, 0.80)
C7	(0.40, 0.53, 0.57, 0.80)	(0.40, 0.63, 0.67, 0.90)	(0.50, 0.77, 0.83, 0.10)	(0.50, 0.67, 0.73, 0.90)	(0.50, 0.73, 0.77, 0.90)
C11	(0.70, 0.83, 0.87, 1.00)	(0.50, 0.73, 0.77, 0.90)	(0.70, 0.87, 0.93, 1.00)	(0.70, 0.80, 0.80, 0.90)	(0.50, 0.73, 0.77, 0.90)
C12	(0.70, 0.87, 0.93, 1.00)	(0.50, 0.77, 0.83, 0.10)	(0.70, 0.80, 0.80, 0.90)	(0.50, 0.73, 0.77, 0.90)	(0.70, 0.83, 0.87, 1.00)
C13	(0.20, 0.37, 0.43, 0.60)	(0.20, 0.43, 0.47, 0.60)	(0.40, 0.53, 0.57, 0.80)	(0.20, 0.47, 0.53, 0.80)	(0.20, 0.43, 0.47, 0.60)
C14	(0.40, 0.50, 0.50, 0.60)	(0.40, 0.53, 0.57, 0.80)	(0.40, 0.53, 0.57, 0.80)	(0.20, 0.57, 0.63, 0.90)	(0.40, 0.63, 0.67, 0.90)
C21	(0.00, 0.00, 0.10, 0.20)	(0.00, 0.10, 0.20, 0.50)	(0.00, 0.067, 0.13, 0.30)	(0.10, 0.20, 0.20, 0.30)	(0.10, 0.20, 0.20, 0.30)
C22	(0.00, 0.07, 0.13, 0.30)	(0.00, 0.10, 0.20, 0.50)	(0.00, 0.17, 0.23, 0.50)	(0.10, 0.20, 0.20, 0.30)	(0.10, 0.02, 0.20, 0.30)
C23	(0.50, 0.73, 0.77, 0.90)	(0.50, 0.73, 0.77, 0.90)	(0.50, 0.73, 0.77, 0.90)	(0.50, 0.67, 0.73, 0.90)	(0.05, 0.73, 0.77, 0.90)
C24	(0.70, 0.87, 0.93, 1.00)	(0.50, 0.73, 0.77, 0.90)	(0.70, 0.87, 0.93, 1.00)	(0.70, 0.80, 0.80, 0.90)	(0.80, 0.90, 1.00, 1.00)
C25	(0.40, 0.57, 0.63, 0.80)	(0.50, 0.77, 0.83, 0.10)	(0.70, 0.80, 0.80, 0.90)	(0.50, 0.67, 0.73, 0.90)	(0.50, 0.73, 0.77, 0.90)
C26	(0.10, 0.27, 0.40, 0.50)	(0.20, 0.37, 0.43, 0.60)	(0.10, 0.40, 0.40, 0.60)	(0.01, 0.33, 0.37, 0.60)	(0.20, 0.43, 0.47, 0.60)
C31	(0.10, 0.23, 0.27, 0.50)	(0.40, 0.53, 0.57, 0.80)	(0.20, 0.57, 0.63, 0.90)	(0.40, 0.50, 0.50, 0.60)	(0.40, 0.50, 0.50, 0.60)
C32	(0.80, 0.90, 1.00, 1.00)	(0.70, 0.83, 0.87, 1.00)	(0.70, 0.87, 0.93, 1.00)	(0.70, 0.80, 0.80, 0.90)	(0.70, 0.87, 0.93, 1.00)
C33	(0.50, 0.67, 0.73, 0.90)	(0.10, 0.23, 0.27, 0.50)	(0.20, 0.43, 0.47, 0.60)	(0.10, 0.33, 0.37, 0.60)	(0.10, 0.33, 0.37, 0.60)
C34	(0.50, 0.73, 0.77, 0.90)	(0.40, 0.50, 0.50, 0.60)	(0.40, 0.53, 0.57, 0.80)	(0.20, 0.37, 0.43, 0.60)	(0.10, 0.33, 0.37, 0.60)
C35	(0.40, 0.53, 0.57, 0.80)	(0.50, 0.73, 0.77, 0.90)	(0.40, 0.73, 0.77, 1.00)	(0.50, 0.73, 0.77, 0.90)	(0.50, 0.73, 0.77, 0.90)
C36	(0.40, 0.57, 0.63, 0.80)	(0.20, 0.30, 0.40, 0.50)	(0.40, 0.57, 0.63, 0.80)	(0.10, 0.40, 0.40, 0.60)	(0.10, 0.400, 0.4, 0.60)
C41	(0.10, 0.20, 0.20, 0.30)	(0.50, 0.67, 0.73, 0.90)	(0.40, 0.73, 0.77, 1.00)	(0.40, 0.63, 0.67, 0.90)	(0.40, 0.63, 0.67, 0.90)
C42	(0.00, 0.13, 0.17, 0.30)	(0.40, 0.53, 0.57, 0.80)	(0.40, 0.57, 0.63, 0.80)	(0.40, 0.50, 0.50, 0.60)	(0.40, 0.60, 0.60, 0.90)
C43	(0.70, 0.83, 0.87, 1.00)	(0.20, 0.43, 0.47, 0.60)	(0.20, 0.30, 0.40, 0.50)	(0.20, 0.43, 0.47, 0.60)	(0.10, 0.30, 0.30, 0.60)
C44	(0.50, 0.67, 0.73, 0.90)	(0.40, 0.70, 0.07, 0.90)	(0.70, 0.80, 0.80, 0.90)	(0.40, 0.63, 0.67, 0.90)	(0.50, 0.67, 0.73, 0.90)
C45	(0.50, 0.73, 0.77, 0.90)	(0.20, 0.43, 0.47, 0.60)	(0.10, 0.27, 0.33, 0.50)	(0.10, 0.23, 0.27, 0.50)	(0.10, 0.30, 0.30, 0.60)
C46	(0.40, 0.53, 0.57, 0.80)	(0.50, 0.73, 0.77, 0.90)	(0.40, 0.67, 0.73, 1.00)	(0.40, 0.63, 0.67, 0.90)	(0.40, 0.63, 0.67, 0.90)
C51	(0.70, 0.83, 0.87, 1.00)	(0.50, 0.70, 0.80, 0.10)	(0.50, 0.73, 0.77, 0.90)	(0.50, 0.73, 0.77, 0.90)	(0.40, 0.60, 0.60, 0.90)
C52	(0.10, 0.23, 0.27, 0.50)	(0.20, 0.37, 0.43, 0.60)	(0.40, 0.53, 0.57, 0.80)	(0.20, 0.43, 0.47, 0.60)	(0.10, 0.33, 0.37, 0.60)
C53	(0.50, 0.67, 0.73, 0.90)	(0.10, 0.23, 0.27, 0.50)	(0.20, 0.37, 0.43, 0.60)	(0.10, 0.27, 0.33, 0.50)	(0.10, 0.20, 0.20, 0.30)
C54	(0.70, 0.80, 0.80, 0.90)	(0.40, 0.60, 0.60, 0.90)	(0.40, 0.63, 0.67, 0.90)	(0.20, 0.47, 0.53, 0.80)	(0.20, 0.47, 0.53, 0.80)
C61	(0.00, 0.13, 0.17, 0.30)	(0.40, 0.50, 0.50, 0.60)	(0.20, 0.50, 0.60, 0.80)	(0.10, 0.43, 0.47, 0.80)	(0.20, 0.47, 0.53, 0.80)
C62	(0.20, 0.37, 0.43, 0.60)	(0.10, 0.43, 0.47, 0.80)	(0.20, 0.47, 0.53, 0.80)	(0.20, 0.43, 0.47, 0.60)	(0.10, 0.40, 0.40, 0.80)
C63	(0.40, 0.53, 0.57, 0.80)	(0.40, 0.57, 0.63, 0.80)	(0.40, 0.63, 0.67, 0.90)	(0.40, 0.63, 0.67, 0.90)	(0.20, 0.53, 0.57, 0.90)
C64	(0.70, 0.87, 0.93, 1.00)	(0.70, 0.83, 0.87, 1.00)	(0.70, 0.83, 0.87, 1.00)	(0.50, 0.67, 0.73, 0.90)	(0.50, 0.77, 0.83, 0.10)
C65	(0.70, 0.83, 0.87, 1.00)	(0.40, 0.63, 0.67, 0.90)	(0.20, 0.53, 0.63, 0.90)	(0.40, 0.57, 0.63, 0.80)	(0.40, 0.57, 0.63, 0.80)
C66	(0.40, 0.57, 0.63, 0.80)	(0.20, 0.47, 0.53, 0.80)	(0.10, 0.47, 0.53, 0.80)	(0.40, 0.50, 0.50, 0.60)	(0.20, 0.47, 0.53, 0.80)
C67	(0.10, 0.23, 0.27, 0.50)	(0.00, 0.13, 0.17, 0.30)	(0.10, 0.23, 0.27, 0.50)	(0.10, 0.23, 0.27, 0.50)	(0.00, 0.13, 0.17, 0.30)
C68	(0.80, 0.90, 1.00, 1.00)	(0.7, 0.83, 0.87, 1.00)	(0.70, 0.87, 0.93, 1.00)	(0.50, 0.73, 0.77, 0.90)	(0.70, 0.83, 0.87, 0.90)
C71	(0.70, 0.87, 0.93, 1.00)	(0.50, 0.67, 0.73, 0.09)	(0.70, 0.83, 0.87, 1.00)	(0.70, 0.80, 0.80, 0.90)	(0.40, 0.70, 0.70, 0.90)
C72	(0.40, 0.53, 0.57, 0.80)	(0.40, 0.57, 0.63, 0.08)	(0.40, 0.63, 0.67, 0.90)	(0.20, 0.53, 0.57, 0.90)	(0.20, 0.43, 0.47, 0.60)
C73	(0.70, 0.83, 0.87, 1.00)	(0.40, 0.63, 0.67, 0.90)	(0.40, 0.63, 0.67, 0.90)	(0.40, 0.63, 0.67, 0.90)	(0.40, 0.63, 0.67, 0.90)

Table 8. Defuzzified aggregated fuzzy values of firms' rates

	W_j^s	A0	A1	A2	A3	A4
C1	(0.700)	(0.920)	(0.635)	(0.850)	(0.718)	(0.655)
C2	(0.850)	(0.920)	(0.768)	(0.850)	(0.655)	(0.768)
C3	(0.870)	(0.920)	(0.870)	(0.870)	(0.870)	(0.870)
C4	(0.700)	(0.920)	(0.600)	(0.581)	(0.581)	(0.655)
C5	(0.581)	(0.920)	(0.581)	(0.581)	(0.581)	(0.600)
C6	(0.655)	(0.920)	(0.533)	(0.581)	(0.500)	(0.500)
C7	(0.581)	(0.920)	(0.655)	(0.768)	(0.700)	(0.718)
C11	(0.850)	(0.920)	(0.718)	(0.870)	(0.800)	(0.718)
C12	(0.870)	(0.920)	(0.768)	(0.800)	(0.718)	(0.850)
C13	(0.400)	(0.920)	(0.418)	(0.581)	(0.500)	(0.418)
C14	(0.500)	(0.920)	(0.581)	(0.581)	(0.567)	(0.655)
C21	(0.078)	(0.920)	(0.210)	(0.129)	(0.200)	(0.200)
C22	(0.130)	(0.920)	(0.210)	(0.231)	(0.200)	(0.200)
C23	(0.718)	(0.920)	(0.718)	(0.718)	(0.700)	(0.718)
C24	(0.870)	(0.920)	(0.718)	(0.870)	(0.800)	(0.92)
C25	(0.600)	(0.920)	(0.768)	(0.800)	(0.700)	(0.718)
C26	(0.314)	(0.920)	(0.400)	(0.367)	(0.350)	(0.418)
C31	(0.920)	(0.920)	(0.581)	(0.567)	(0.500)	(0.500)
C32	(0.920)	(0.920)	(0.850)	(0.870)	(0.800)	(0.870)
C33	(0.700)	(0.920)	(0.438)	(0.418)	(0.400)	(0.350)
C34	(0.718)	(0.350)	(0.500)	(0.581)	(0.400)	(0.350)
C35	(0.581)	(0.717)	(0.718)	(0.717)	(0.718)	(0.718)
C36	(0.600)	(0.920)	(0.350)	(0.600)	(0.367)	(0.367)
C41	(0.200)	(0.920)	(0.700)	(0.717)	(0.655)	(0.655)
C42	(0.150)	(0.920)	(0.581)	(0.600)	(0.500)	(0.633)
C43	(0.850)	(0.920)	(0.418)	(0.350)	(0.418)	(0.330)
C44	(0.700)	(0.920)	(0.670)	(0.800)	(0.655)	(0.70)
C45	(0.718)	(0.920)	(0.418)	(0.300)	(0.438)	(0.330)
C46	(0.581)	(0.920)	(0.718)	(0.700)	(0.655)	(0.655)
C51	(0.850)	(0.920)	(0.750)	(0.718)	(0.718)	(0.633)
C52	(0.438)	(0.920)	(0.400)	(0.581)	(0.418)	(0.350)
C53	(0.700)	(0.920)	(0.438)	(0.400)	(0.300)	(0.200)
C54	(0.800)	(0.920)	(0.633)	(0.655)	(0.500)	(0.500)
C61	(0.150)	(0.920)	(0.500)	(0.519)	(0.450)	(0.500)
C62	(0.400)	(0.920)	(0.450)	(0.500)	(0.418)	(0.433)
C63	(0.581)	(0.920)	(0.600)	(0.655)	(0.655)	(0.550)
C64	(0.870)	(0.920)	(0.850)	(0.850)	(0.700)	(0.768)
C65	(0.850)	(0.567)	(0.655)	(0.567)	(0.600)	(0.600)
C66	(0.600)	(0.920)	(0.500)	(0.467)	(0.500)	(0.500)
C67	(0.438)	(0.920)	(0.150)	(0.438)	(0.438)	(0.150)
C68	(0.920)	(0.920)	(0.850)	(0.870)	(0.718)	(0.850)
C71	(0.870)	(0.920)	(0.700)	(0.850)	(0.800)	(0.670)
C72	(0.581)	(0.920)	(0.600)	(0.655)	(0.550)	(0.418)
C73	(0.850)	(0.920)	(0.655)	(0.655)	(0.655)	(0.655)

Table 9. Normalized values of defuzzified values from Table 8

	Normal-ized W_j^s	Rank	A0	A1	A2	A3	A4
C1	(0.1417)	3	(0.243)	(0.168)	(0.224)	(0.19)	(0.173)
C2	(0.1721)	2	(0.232)	(0.193)	(0.214)	(0.165)	(0.193)
C3	(0.1762)	1	(0.209)	(0.197)	(0.197)	(0.197)	(0.197)
C4	(0.1417)	3	(0.275)	(0.179)	(0.174)	(0.174)	(0.196)
C5	(0.1176)	5	(0.281)	(0.178)	(0.178)	(0.178)	(0.183)
C6	(0.1326)	4	(0.303)	(0.175)	(0.191)	(0.164)	(0.164)
C7	(0.1176)	5	(0.244)	(0.174)	(0.204)	(0.186)	(0.190)
C11	(0.3244)	2	(0.228)	(0.178)	(0.216)	(0.198)	(0.178)
C12	(0.3320)	1	(0.226)	(0.189)	(0.197)	(0.177)	(0.209)
C13	(0.1526)	4	(0.324)	(0.147)	(0.204)	(0.176)	(0.147)
C14	(0.1908)	3	(0.278)	(0.175)	(0.175)	(0.171)	(0.198)
C21	(0.0287)	6	(0.554)	(0.126)	(0.077)	(0.120)	(0.120)
C22	(0.0479)	5	(0.522)	(0.119)	(0.131)	(0.113)	(0.113)
C23	(0.2649)	2	(0.243)	(0.190)	(0.190)	(0.185)	(0.190)
C24	(0.3210)	1	(0.217)	(0.169)	(0.205)	(0.189)	(0.217)
C25	(0.2214)	3	(0.235)	(0.196)	(0.204)	(0.179)	(0.183)
C26	(0.1158)	4	(0.374)	(0.162)	(0.149)	(0.142)	(0.170)
C31	(0.2072)	1	(0.299)	(0.189)	(0.184)	(0.162)	(0.162)
C32	(0.2072)	1	(0.213)	(0.197)	(0.201)	(0.185)	(0.201)
C33	(0.1576)	3	(0.364)	(0.173)	(0.165)	(0.158)	(0.138)
C34	(0.1617)	2	(0.160)	(0.229)	(0.266)	(0.183)	(0.160)
C35	(0.1308)	5	(0.199)	(0.200)	(0.199)	(0.200)	(0.200)
C36	(0.1351)	4	(0.353)	(0.134)	(0.23)	(0.140)	(0.140)
C41	(0.0625)	5	(0.252)	(0.191)	(0.196)	(0.179)	(0.179)
C42	(0.0468)	6	(0.284)	(0.179)	(0.185)	(0.154)	(0.195)
C43	(0.2657)	1	(0.377)	(0.171)	(0.143)	(0.171)	(0.135)
C44	(0.2188)	3	(0.245)	(0.178)	(0.213)	(0.174)	(0.186)
C45	(0.2244)	2	(0.382)	(0.173)	(0.124)	(0.182)	(0.137)
C46	(0.1816)	4	(0.252)	(0.196)	(0.191)	(0.179)	(0.179)
C51	(0.3048)	1	(0.246)	(0.200)	(0.192)	(0.192)	(0.169)
C52	(0.1571)	4	(0.344)	(0.149)	(0.217)	(0.156)	(0.131)
C53	(0.2510)	3	(0.407)	(0.193)	(0.177)	(0.132)	(0.088)
C54	(0.2869)	2	(0.286)	(0.197)	(0.204)	(0.155)	(0.155)
C61	(0.0311)	8	(0.318)	(0.173)	(0.179)	(0.155)	(0.173)
C62	(0.0831)	7	(0.338)	(0.165)	(0.183)	(0.153)	(0.159)
C63	(0.1208)	5	(0.272)	(0.177)	(0.193)	(0.193)	(0.162)
C64	(0.1809)	2	(0.225)	(0.207)	(0.207)	(0.171)	(0.187)
C65	(0.1767)	3	(0.189)	(0.219)	(0.189)	(0.200)	(0.200)
C66	(0.1247)	4	(0.318)	(0.173)	(0.161)	(0.173)	(0.173)
C67	(0.0910)	6	(0.438)	(0.071)	(0.208)	(0.208)	(0.071)
C68	(0.1931)	1	(0.218)	(0.201)	(0.206)	(0.170)	(0.201)
C71	(0.3780)	1	(0.233)	(0.177)	(0.215)	(0.203)	(0.170)
C72	(0.2524)	3	(0.292)	(0.190)	(0.208)	(0.174)	(0.132)
C73	(0.3640)	2	(0.259)	(0.185)	(0.185)	(0.185)	(0.185)

Table 10. Weighted-normalized values and solution results

	A0	A1	A2	A3	A4
C1	(0.0344)	(0.0238)	(0.0317)	(0.0269)	(0.0245)
C2	(0.0399)	(0.0332)	(0.0368)	(0.0283)	(0.0332)
C3	(0.0368)	(0.0347)	(0.0347)	(0.0347)	(0.0347)
C4	(0.0389)	(0.0253)	(0.0246)	(0.0246)	(0.0277)
C5	(0.0330)	(0.0209)	(0.0209)	(0.0209)	(0.0215)
C6	(0.0401)	(0.0232)	(0.0253)	(0.0217)	(0.0217)
C7	(0.0286)	(0.0204)	(0.0239)	(0.0218)	(0.0223)
C11	(0.0739)	(0.0700)	(0.0042)	(0.0642)	(0.0577)
C12	(0.0727)	(0.0627)	(0.0654)	(0.0587)	(0.0693)
C13	(0.0494)	(0.0224)	(0.0311)	(0.0268)	(0.0224)
C14	(0.0530)	(0.0333)	(0.0333)	(0.0326)	(0.0377)
C21	(0.0156)	(0.0036)	(0.0022)	(0.0033)	(0.0034)
C22	(0.0250)	(0.0057)	(0.0062)	(0.0054)	(0.0054)
C23	(0.0643)	(0.0503)	(0.0503)	(0.0490)	(0.0503)
C24	(0.0696)	(0.0542)	(0.0658)	(0.0606)	(0.0696)
C25	(0.0520)	(0.0433)	(0.0451)	(0.0396)	(0.0405)
C26	(0.0433)	(0.0187)	(0.0172)	(0.0164)	(0.0196)
C31	(0.0619)	(0.0391)	(0.0381)	(0.0335)	(0.0335)
C32	(0.0441)	(0.0408)	(0.0416)	(0.0383)	(0.0416)
C33	(0.0573)	(0.0272)	(0.0260)	(0.0249)	(0.0217)
C34	(0.0258)	(0.0370)	(0.0365)	(0.0295)	(0.0258)
C35	(0.0260)	(0.0261)	(0.0260)	(0.0261)	(0.0261)
C36	(0.0476)	(0.0181)	(0.0310)	(0.0189)	(0.0189)
C41	(0.0157)	(0.0119)	(0.0122)	(0.0111)	(0.0111)
C42	(0.0132)	(0.0083)	(0.0086)	(0.0072)	(0.0091)
C43	(0.1001)	(0.0454)	(0.0472)	(0.0454)	(0.0358)
C44	(0.0536)	(0.0389)	(0.0466)	(0.038)	(0.0406)
C45	(0.0857)	(0.0388)	(0.0278)	(0.0408)	(0.0307)
C46	(0.0457)	(0.0355)	(0.0346)	(0.0325)	(0.0325)
C51	(0.0749)	(0.0609)	(0.0585)	(0.0585)	(0.0515)
C52	(0.0540)	(0.0234)	(0.0340)	(0.0245)	(0.0205)
C53	(0.1021)	(0.0484)	(0.0444)	(0.0331)	(0.0220)
C54	(0.0820)	(0.0565)	(0.0585)	(0.0444)	(0.0444)
C61	(0.0098)	(0.0053)	(0.0055)	(0.0048)	(0.0053)
C62	(0.0280)	(0.0137)	(0.0152)	(0.0127)	(0.0132)
C63	(0.0328)	(0.0213)	(0.0233)	(0.0233)	(0.0195)
C64	(0.0461)	(0.0374)	(0.0374)	(0.0309)	(0.0338)
C65	(0.0333)	(0.0386)	(0.0333)	(0.0353)	(0.0353)
C66	(0.0396)	(0.0215)	(0.0020)	(0.0215)	(0.0215)
C67	(0.0398)	(0.0064)	(0.0189)	(0.0189)	(0.0064)
C68	(0.0420)	(0.0388)	(0.0397)	(0.0328)	(0.0388)
C71	(0.0880)	(0.0669)	(0.0812)	(0.0767)	(0.0642)
C72	(0.0737)	(0.0479)	(0.0524)	(0.0439)	(0.0333)
C73	(0.0942)	(0.0673)	(0.0673)	(0.0673)	(0.0673)
S	(2.1870)	(1.4670)	(1.4660)	(1.4100)	(1.3650)
K	(1.0000)	(0.6707)	(0.6703)	(0.6447)	(0.6245)
Rank of the alternatives	-	1	2	3	4

In addition, financial performance and market performance were realized as the two dimensions of business performance. RL's profitability is complex because many factors including technological innovation and the materials' market price are involved in it that could contribute to lowering the recovered materials' quantities and recovery process's price (Bouzon *et al.* 2016). Although practices of RL still play important role in the competitiveness of some firms, systems of RL are not still regarded very important than forward production-distribution SC in terms of potential revenues, asset valuation, and costs. In other terms, because of many reasons, some firms consider RL as SC's undervalued part (Abdulrahman *et al.* 2014).

By standard product life cycle curve it is typically shown that growth stage holds the highest profits. Manufacturers must reinvest some of those profits in promotional and marketing activities during growth stage to make sure that a product has as long a life as possible, reduce competition threat and guarantee continual growth. Most of the companies invest heavily in the development of new product to pave the way for the continual growth of their product, because they understand that the products they sell all have a limited lifespan. The stage of growth is typically characterized by a strong growth in profits and sales, and because the company can start to benefit from economies of scale in production, then the profit margins and profit's overall amount will increase. Then, businesses are able to invest more money in the promotional activity to maximize the growth stage's potential. On the other hand, manufacturing successfully is not only limited to understanding this life cycle, it is management of products throughout their lifetime, applying the appropriate strategies of marketing, sales, and resources depending on the stage of the cycle, which products are in.

Waste materials and returned products' involved high level of uncertainty causes RL to be extremely intensive to information (Cheng, Lee 2010). Returns of product is the part of business and in order to be a successful organization, managing them efficiently is very crucial. This study will help managers to make sure about the sustainable development even at the time of outsourcing the functions of RL. Proposed study's chosen sub-attributes and attributes will guide the decision makers to analyse and visualize these sub-attributes and attributes' influence on decisions of outsourcing. By this, consultants and management may be provided by supports for making strategic decisions like business partner selection in competitive business environment, logistics firm selection, and new plant site selection. Although among environment, economic, and remanufacturing perspectives, remanufacturing is an alternative, which is more viable, firms prefer recycling over remanufacturing in the current market conditions because of lower cost model, competitiveness, remanufacturing capability of the firm and attitude of customer (Agrawal *et al.* 2016a). New products' sales and price volume may be influenced through remanufactured products' sale in the market. Therefore, in comparison to remanufacturing, firms prefer recycling.

RL related financial transactions can be very complex. One cannot assess RL as a mutually independent activity. Incorporating all related financial and business connections to RL to compare business practices is very crucial. Best-in-class companies must optimize their operations of RL from perspectives of tax and operation. It is believed that combining both aspects leads to maximum financial results. Capturing all relevant information by the systems is even more essential for managers. However, it is revealed by this study that information systems, in respect of the reverse chain, hold considerable gaps for tax and financial reporting. In addition, many operation managers who were interviewed were not sure about how operations' financial results could be decisively influenced through tax. In general, our study identifies a marked lack of specialist tax knowledge in respect of the reverse chain. The ability to focus on core competencies is improved and financial risks are limited by outsourcing. These are research and development, marketing and sales for many companies. ICT RL major difficulties are in the collection and its costs involved in this process, which often leads to derail of the process. Companies of electronics recycling and industry associations do not have actual data of returned materials' quantities, which makes it difficult to analyse the cost of materials, their efficiency, and the amount these materials are reused. Defining aspects of geography and scope are needed in configuration of recovery network. The designation, which intermediaries/participants should be included, is needed in defining the scope. Recovery channels are very rarely including direct channels fully managed by manufacturer. More often companies create multilevel indirect channels through recycling companies, core brokers, retailers, and distributors.

Conclusions

Our goal in this article providing a framework is outlined for 3PRL's evaluation and then, a method is developed in fuzzy environment as we have not come across any application of this technique in assessment of 3rdPRLPs. The core goal of current research is developing a framework by which it evaluates 3rdPRLP MCDM based on FARAS. The paper presents a newly-developed FARAS method to solve different problems in technology, transport construction, and economics development. In this research trapezoidal fuzzy numbers were used which can encompass more uncertainty than the triangular fuzzy number. Thirty-seven criteria were identified which are classified into seven main criteria. The main criteria were ranked as follows: product lifecycle position C1, RL process function C2, organizational performance C3, organizational role of RL C4, IT system and communication C5, general company consideration C6, geographical location C7. Market coverage, destination, financial considerations, integrated system, reclaim, efficiency and quality, and growth are each group's dominant sub-criteria. Based on the results obtained from our findings the attention to organizational performance and process function are the important fac-

tors that helps the logistics managers to better understand the key attributes' complex relationships in the environment of decision-making. In addition, the current research helps the logistics managers to better understand the key attributes' complex relationships in the environment of decision-making

Based on different attributes of disposition, this study utilizes the FARAS for the selection of best alternative of disposition. Through getting help with the experts and based on review of past literature, attributes are selected in this study. These attributes are selected from RL operational, environmental, and economic aspects. It is not easy to select a proper provider, which fits the outsourcing company's needs. 3PL providers, by which best practices are displays, give information to managers. Therefore, managers may gain more efficient firms' experiences. Consequently, firms are benefited from collaboration among the 3PL providers. Alternative scenarios and sub-attributes and attributes are based on one firm, which is one of limitations of this study. On the other hand, one can easily acclimatize methodology to different scenarios and can consider different kind of qualitative and quantitative attributes depending on the need of business. Forming only twelve experts in one group is another limitation of this study. In future studies, there may be use of experts in a larger group and more case studies may be developed for the generalization of findings and results. Further, in real life business environment it is very difficult to find suitable criteria for the selection and evaluation of outsourcing partner. Overall performance of RL may be improved by the findings of this study. For both researchers and practitioners identifying systematic approaches and main criteria can help to understand 3rdPRLP-selection related issues.

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